

THE 2008 NEW JERSEY CLEAN ENERGY CONFERENCE
& LEADERSHIP AWARDS

Investing in a CleanTech Economy

October 17, 2008. Hyatt Regency, Jersey City, NJ



2008 CLEAN ENERGY CONFERENCE AGENDA

- 8:00 am** **Sponsored Breakfast & Networking**
Registration, Continental Buffet Breakfast, Exhibits
- 9:00 am** **Welcome**
Jerramiah T. Healy, Mayor, Jersey City
Jeanne M. Fox, President, New Jersey Board of Public Utilities
- 9:10 am** **Opening Address, New Jersey's CleanTech Economy: New Jersey is Open for Business**
*Jon S. Corzine, Governor, State of New Jersey **
- 9:30 am** **Keynote Speaker: CleanTech Investments and Market Transformation**
Lois Quam, Managing Head of Strategic Investments, Piper Jaffray
- No doubt about it – cleantech is hot and Wall Street is plugged in. Hear from an investment leader where the money is going and what new technologies are on the radar. Take advantage of this unique opportunity to gain real insight into where New Jersey's alternative energy market is headed and beyond.
- Followed by Questions & Answers
- 10:00 am** **Panel Discussion: Business Strategies for Investing in CleanTech and Climate Change Solutions**
Moderated panel discussion among national business and finance leaders on strategies and opportunities to invest in the rapidly expanding cleantech market. Discover key opportunities where your business can leverage investments in clean technologies to build value while reducing your carbon footprint.
- Caren Franzini, Chief Executive Officer, New Jersey Economic Development Authority (Moderator); Ralph Izzo, President, Chairman and CEO, PSEG; Dr. H. Jeffrey Leonard, President and CEO and Founding Partner, Global Environment Fund; Geoff Monk, Vice President, Global Engineering Services, Schering Plough*
- Followed by Questions & Answers
- 11:15 am** **Sponsored Networking & Exhibits Break I**
- 12:00 pm** **Lunch & Presentation of 2008 Clean Energy Leadership Awards**
Presented by Jeanne M. Fox, President, New Jersey Board of Public Utilities
- 2:00 pm** **Breakout Panels: Session I**
- Trendsetting: Emerging CleanTech Markets (Holland Room)
 - New Jersey's Solar Market Transformation: A Look Ahead (Manhattan A, 9th FL)
 - Energy Efficiency: New Jersey's Road Map for 2020 (Liberty)
 - CleanTech Markets: Meet the Financers (Manhattan B, 9th FL)
 - CleanTech Market Update: Federal and State Incentives (Palisades)
- 3:00 pm** **Sponsored Networking & Exhibits Break II**
- 3:30 pm** **Breakout Panels: Session II**
- CleanTech and Utilities: Building a Successful Future Together (Holland)
 - Business and Investment Opportunities in PJM and Beyond (Manhattan A, 9th FL)
 - Energy Efficiency: Savings and Profits for your Bottom Line (Manhattan B, 9th FL)
 - CleanTech Markets: Meet the CleanTech Business Leaders (Liberty)
- 4:30 pm** **Conference Closing** Networking / Exhibits / Refreshments

Clean Energy Conference Workshops & Networking

Take advantage of workshops and networking opportunities focusing on the expansion of cleantech markets in the Northeast. Leading speakers and experts will discuss topics ranging from solar financing, emerging utility programs, energy efficiency and the economic growth coming from the cleantech market. Whether you're an investor looking for opportunities or a CEO in search of strategic partners, you'll be able to talk directly with senior executives from both sides of the industry.

Building the CleanTech Industry

Trendsetting: Emerging CleanTech Markets

How can your business take advantage of the Clean Tech opportunities in New Jersey – a national leader and one of the fastest growing cleantech markets in the United States? Learn about emerging cleantech business opportunities in New Jersey and the Mid- Atlantic region and how to go about financing a cleantech business. Jump start your business plan and get hands-on resources and 'how-to' instruction on getting involved in growing the cleantech industry here in the Garden State.

Moderator: Paula Durand, Sr. Venture Officer, New Jersey Economic Development Authority

Panelists: Robert M. Chiste, Chairman, CEO and President, Comverge; John Kaufman, Chairman and CEO, International Battery, Inc.; Aaron Wadell, Chief Operating Officer, Global Photonic Energy Corp.; Joyce Ferris, Founder and Managing Partner, Blue Hill Partners

Business and Investment Opportunities in PJM and Beyond

New Jersey is a key player in Northeast markets and often serves as an entrée to new markets coming on-line in PJM and beyond. With tremendous growth opportunities cleantech in New Jersey and PJM, find out where investments are going and what the overall opportunities are in the Renewable Energy Certificate market and related emission markets.

Moderator: Fred Butler, Commissioner, New Jersey Board of Public Utilities

Panelists: Andrew Ott, Senior Vice President of Markets, PJM Interconnection; Andrew Kolchins, Director of Environmental Markets, Evolution Markets; Forrest Small, Director, Navigant Consulting Inc.

Emerging CleanTech Policies & Programs

New Jersey's Solar Market Transition: A look ahead

In September 2007, New Jersey became the first market in the world to commit to a market-based solar incentive program relying predominately on the use of Solar Renewable Energy Credits (SRECs) instead of rebates to help finance solar projects. What type of impact has this had on the solar industry and New Jersey's solar market? See how the Garden State is out in front of the nation in renewable energy technologies and standards, understand the changes that have been implemented and what we see in the near term horizon.

Moderator: Joseph Fiordaliso, Commissioner, New Jersey Board of Public Utilities

Panelists: Michael Winka, Director, NJBPU Office of Clean Energy; Mark Hensley, Program Development Manager, First Solar; Mark Warner, President & CEO, Sun Farm Network

New Jersey's Road Map for 2020: Regulations, Portfolio Standards and Incentives

New Jersey's energy policies and programs often set the trend for the country whether ramping up energy efficiency, capping greenhouse gas emissions, easing congestion on the power grid, supporting a green workforce or developing in-state sources of renewable energy. Hear from New Jersey's policy leaders how New Jersey plans to reach the Governor's ambitious energy reduction goals of 20% by 2020. Learn about plans for RGGI, the Greenhouse Gas Bill, Renewable Portfolio Standards and upcoming Energy Efficiency Standards, which will help define investment and financing opportunities.

Moderator: Lance Miller, BPU Director of Policy

Panelists: Kenny Esser, Policy Advisor, Office of the Governor; Maureen Hasset, Senior Vice President, Governance and Communications, New Jersey Economic Development Authority; Chris Sherry, Research Scientist, New Jersey Department of Environmental Protection

CleanTech Market Update: Federal and State Incentives

Washington and federal tax incentives play a critical role in financing cleantech projects as do state incentives. The combination of both federal and state incentives is the basis for spurring the growth of new markets, clean energy businesses and green collar jobs. Learn from leading industry experts about emerging tax issues and incentives associated with renewable energy and climate sustainability and how businesses can take advantage of these. Hear what is on the horizon for cleantech and solar markets pending federal legislation, passage of the new Investment Tax Credits (ITC) and a myriad of new state incentives.

Moderator: Sam Wolfe, Chief Counsel, New Jersey Board of Public Utilities

Panelists: John Gimigliano, Principal, Energy and Natural Resources Group, Washington National Tax Office, KPMG; Thomas Leyden, Managing Director, SunPower Corporations; Kevin Book, Senior Vice President, Senior Analyst, FBR Capital Markets Corporation

Expanding Market Demand for CleanTech

CleanTech and Utilities: Building a Successful Future Together

As the cleantech market matures, focus is shifting towards the removal of barriers and forging partnerships to accelerate consumer demand for and access to clean technologies. This workshop takes a look at the financing, investment and partnership opportunities involved in marrying clean technologies with leading utility companies.

Moderator: Elizabeth Randall, Commissioner, New Jersey Board of Public Utilities

Panelists: Larry Downes, Chairman & CEO, New Jersey Resources; Michele Tihami, Policy and Regulatory Leader, IBM Global Energy and Utilities Industry; Al Matos, Vice President of Renewable Energy, PSE&G

Energy Efficiency: Saving and Profits for Your Bottom Line

One of the goals of the State of New Jersey is to enhance energy efficiency through Demand Side Management and Combined Heat and Power (CHP) installations. This session will look at these and new emerging energy efficient technologies that can contribute savings and/or profits to your businesses' bottom line. You'll also learn what New Jersey's Clean Energy Program is doing to assist New Jersey businesses in becoming more competitive and energy smart.

Moderator: Nick Asselta, Commissioner, New Jersey Board of Public Utilities

Panelists: Jed Richardson, Senior Project Engineer, Workplace & Site Operations, Johnson & Johnson; Roger Kliemisch, Associate Vice President, TRC Energy Solutions; Michael Fischette, Founder & Corporate Principal, Concord Engineering; Karen Ehrhardt-Martinez, Research Associate, National & State Energy Policy Program/ACEEE

CleanTech Markets: Meet the Players

Meet the CleanTech Financers

With more than \$5 billion invested globally last year in clean technology, there is no question that this is a big business. Financing green initiatives is becoming increasingly prevalent from Wall Street to Main Street. Meet the experts including clean technology entrepreneurs and investors, as well as corporate executives, professional advisors, and senior policymakers and exchange information about cleantech business and investment opportunities.

Moderator: Kathleen Coviello, Director Technology & Life Sciences, New Jersey Economic Development Authority

Panelists: Henri Arif, Principal in CleanTech, Credit Suisse First Boston; Paul Ho, Principal, Hudson Clean Energy ; Ed Feo, Partner, Milbank Tweed; Nelson Garcez, Vice President of Generation and Technical Services. PSE&G Global

Meet the CleanTech Business Leaders

With more than 1000 green businesses in the Northeast region, we can look to experts in this field to pave the way for the future of our green economy. Talk with cleantech leaders including New Jersey's Clean Energy Business Leaders and Market Innovators about new technologies and emerging markets. Meet the experts including clean technology entrepreneurs, as well as corporate executives and professional advisors and exchange information about cleantech business and financing green business.

Moderator: Scott Hunter, Renewable Energy Program Administrator, New Jersey Board of Public Utilities

Panelists: Jim Groelinger, President, EPV Solar; Daniel Cohen, President, Fishermen's Energy; Dr. Greg Olsen, Founder and President, GHO Ventures; Mike Strizki, Founder, Renewable Energy International