



A NEW PERSPECTIVE ON BUILDING PERFORMANCE



NJCleanEnergy.com/ssb

Sometimes Solutions Are Hard To Find





Program Overview

Eligibility

- New Construction, Renovation, and Equipment Replacement
- Commercial & Industrial Customers Served by a Public Utility
- Municipalities and Government-Owned Facilities

Features

- Financial Incentives to Reduce Capital Cost
- Design Support for Larger Projects
- Technical Assistance for Other Projects





Financial Incentives

- Prescriptive Measures
 - Heating, Cooling, Ventilation (HVAC)
 - Lighting and Lighting Controls
 - Water Heating
 - High Efficiency Motors
 - Variable Speed Drives
- Performance Measures
 - Lighting
 - Custom Measures





New Programs

- Pay-for-Performance
 - Get What You Promise
 - Directed at Large Commercial & Industrial Facilities
 - Combined Heat & Power will be included
- Municipal Energy Audit
 - Investment Grade Audit by Pre-Qualified Contractor
 - 75% of Audit Cost is Covered
 - Remaining 25% of Audit Cost may also be Covered (ask us for details)
- Direct Install
 - Prescriptive Measures
 - Small Commercial Buildings (less than 100 kW)





Why You/Why Now?

- Societal Benefit Charge – everyone pays, but program participants benefit the most
- Federal Stimulus Package
- Rising Cost of Electricity and Natural Gas
- Reducing your Carbon Footprint
 - Recognition from Customers, Employees, Taxpayers
 - Bottom Line Impacts





For More Information

- Stop by our booth
 - Talk to a program representative
 - Pick up a package of program materials and case studies
- Visit the C&I section of the NJ Clean Energy Web site...

NJCleanEnergy.com/ssb

