



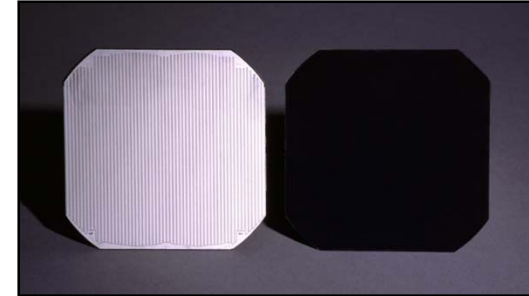
US Solar State Market Policy Landscape

Thomas Leyden, Managing Director

October 17, 2008

Corporate Overview

- Incorporated in 1985
- HQ in Silicon Valley, California
- Nasdaq: SPWRA - \$6+ billion market cap
- Manufacturing: Philippines, US
- Highest-performing solar electric systems worldwide
- Deliver most energy/m²
- Global Footprint:



Grid Connected PV Applications

Residential Retrofit



New Production Homes



Commercial & Public

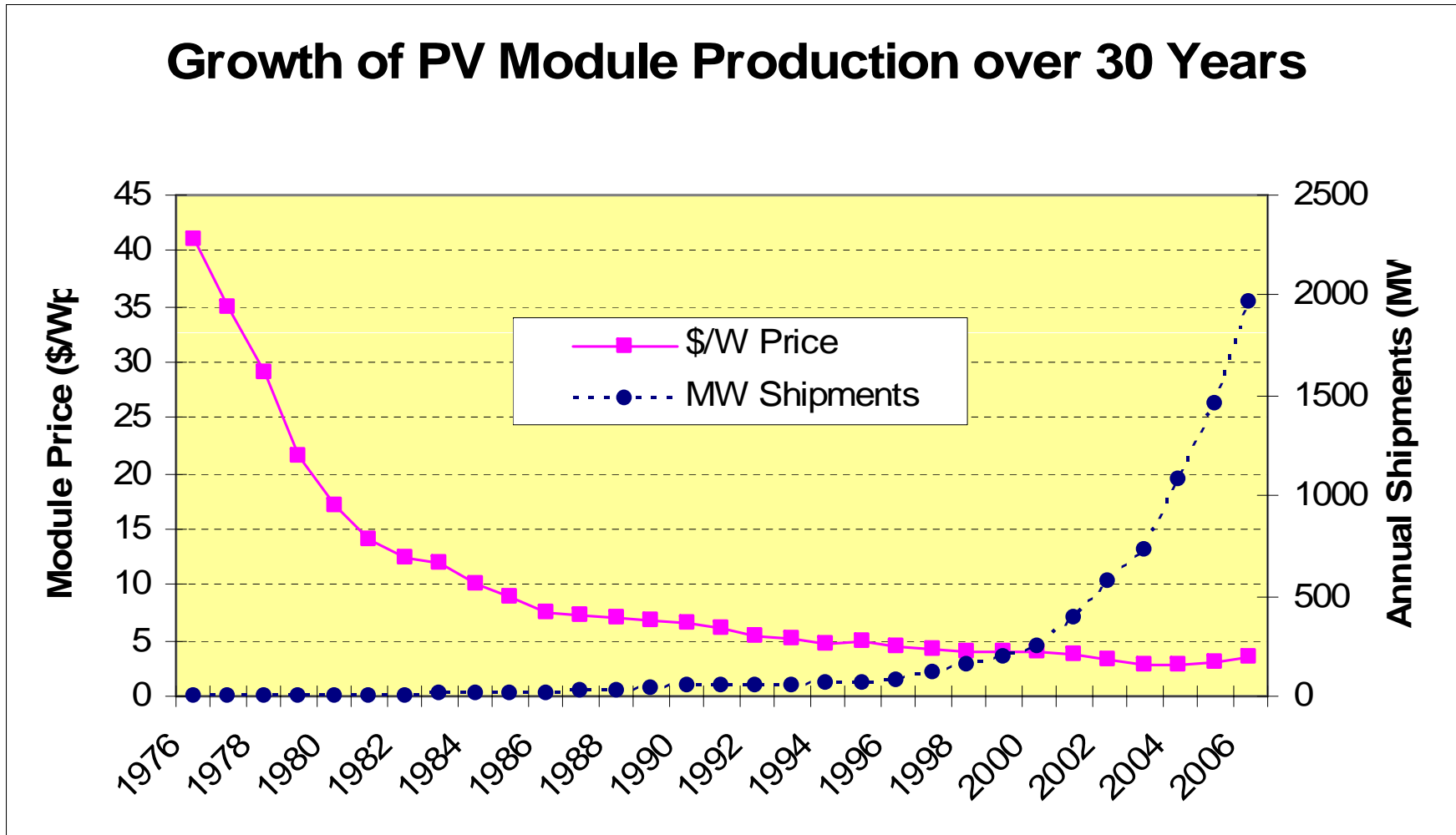


Power Plants



PV prices have fallen 10x in the last 25 years

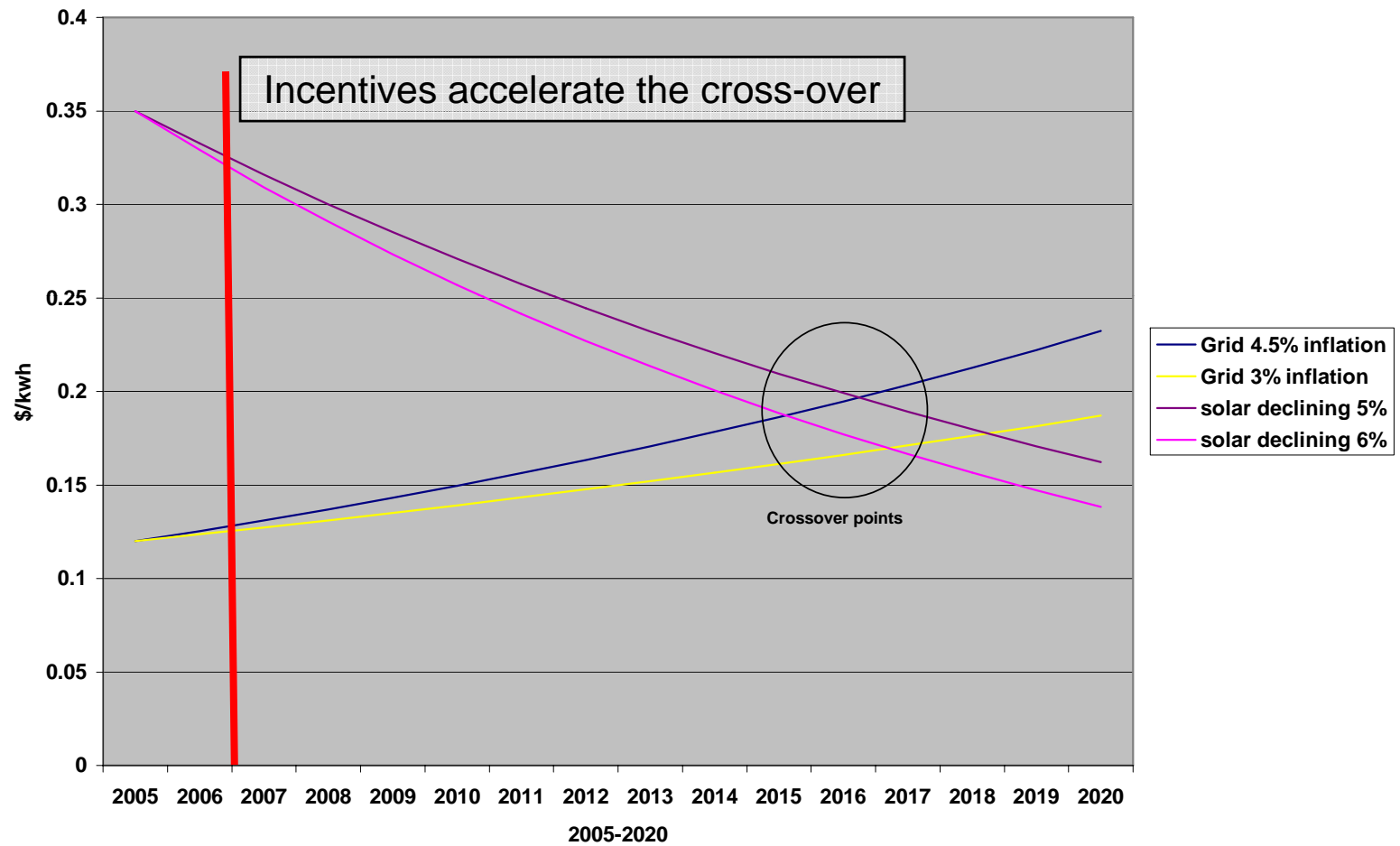
Growth of PV Module Production over 30 Years



Reaching “Grid Parity”

MSEI/PV Now

All-in price of electricity



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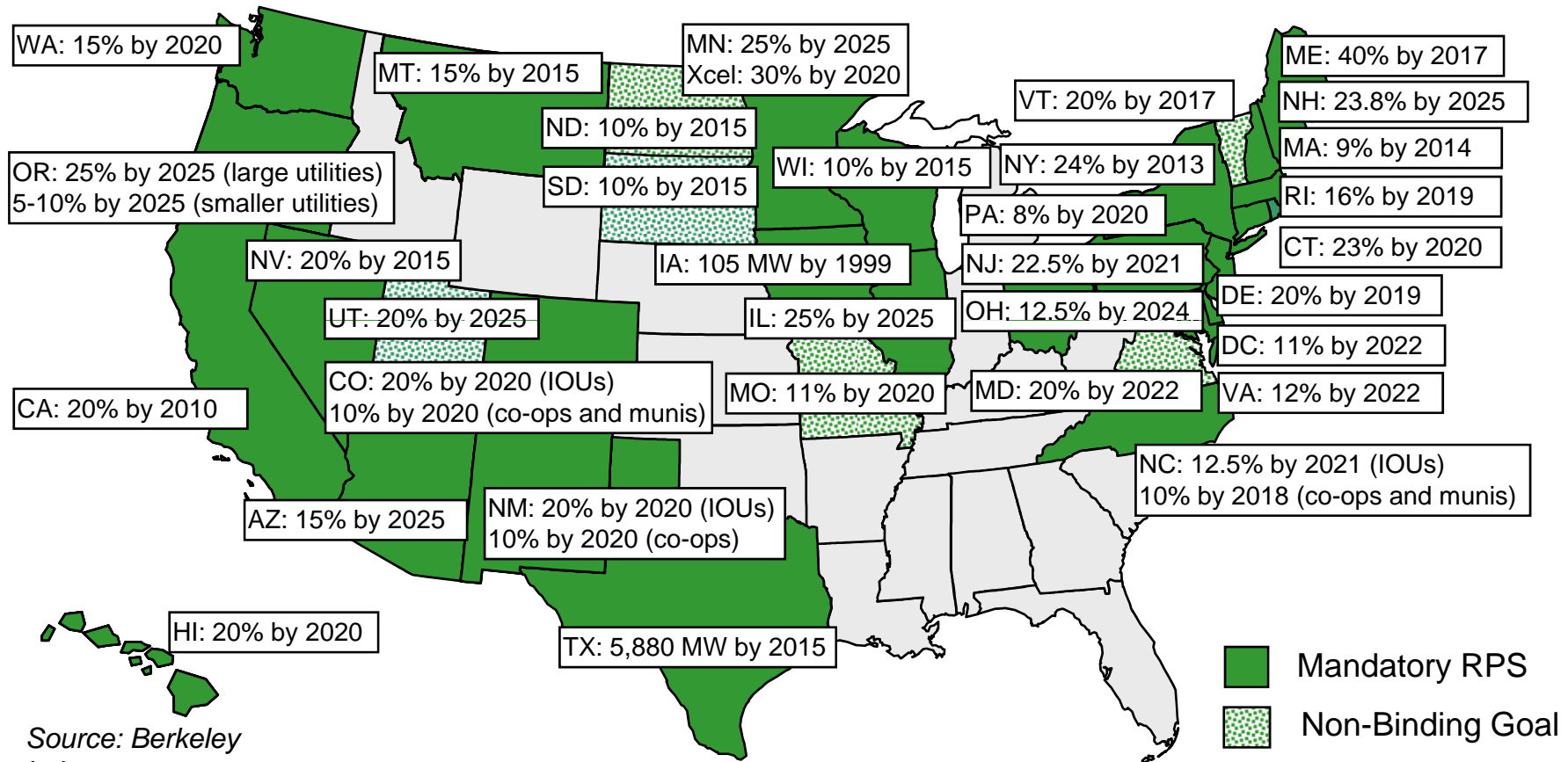
Newly passed federal 30% ITC extension should bring us to grid parity over its eight years

The New York Times



In the meantime, State Policy bridges the additional gap for cost-effective project development

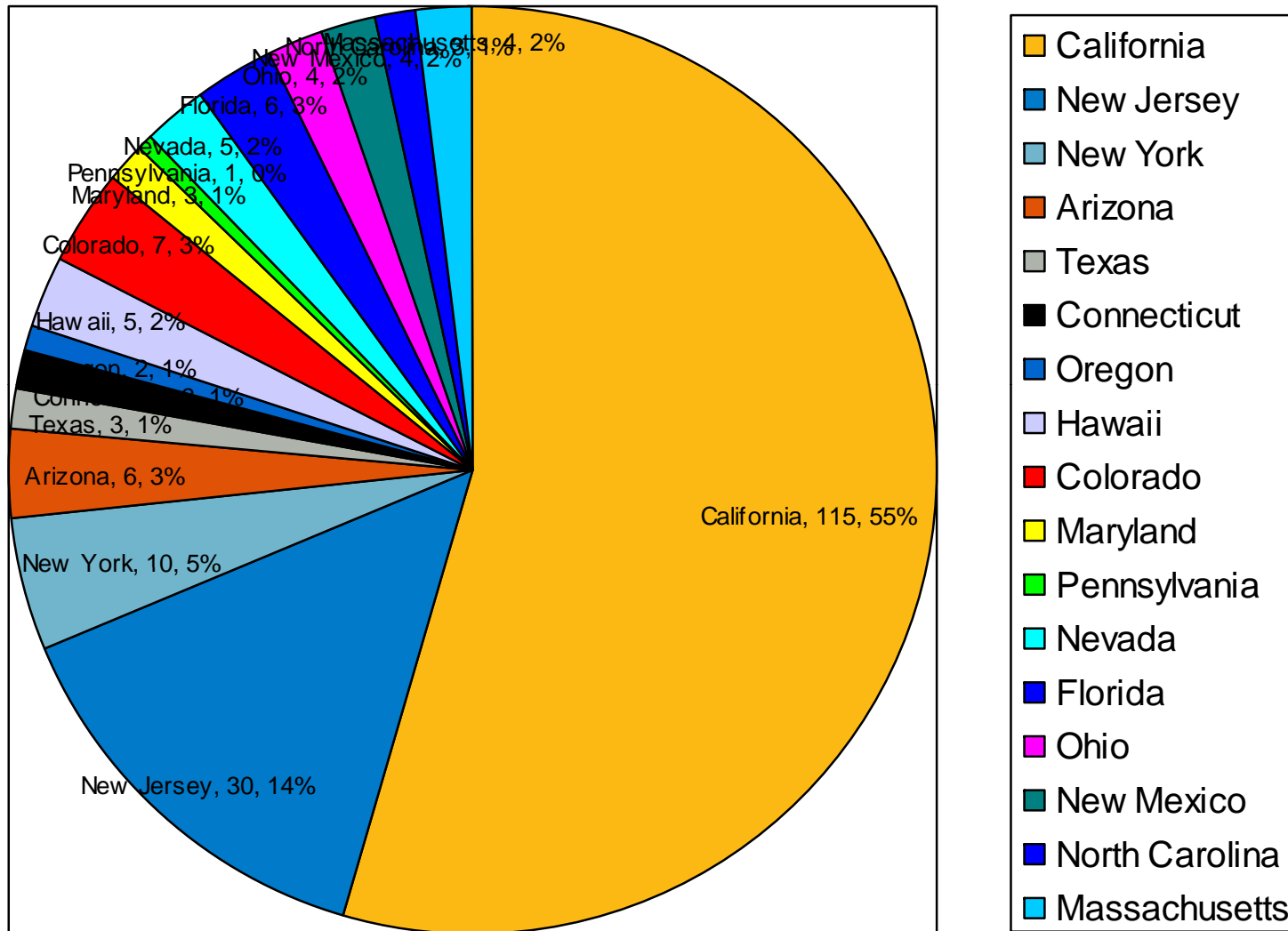
States have been Main Driver - RPS Policies Exist in 26 States and D.C



Source: Berkeley Lab

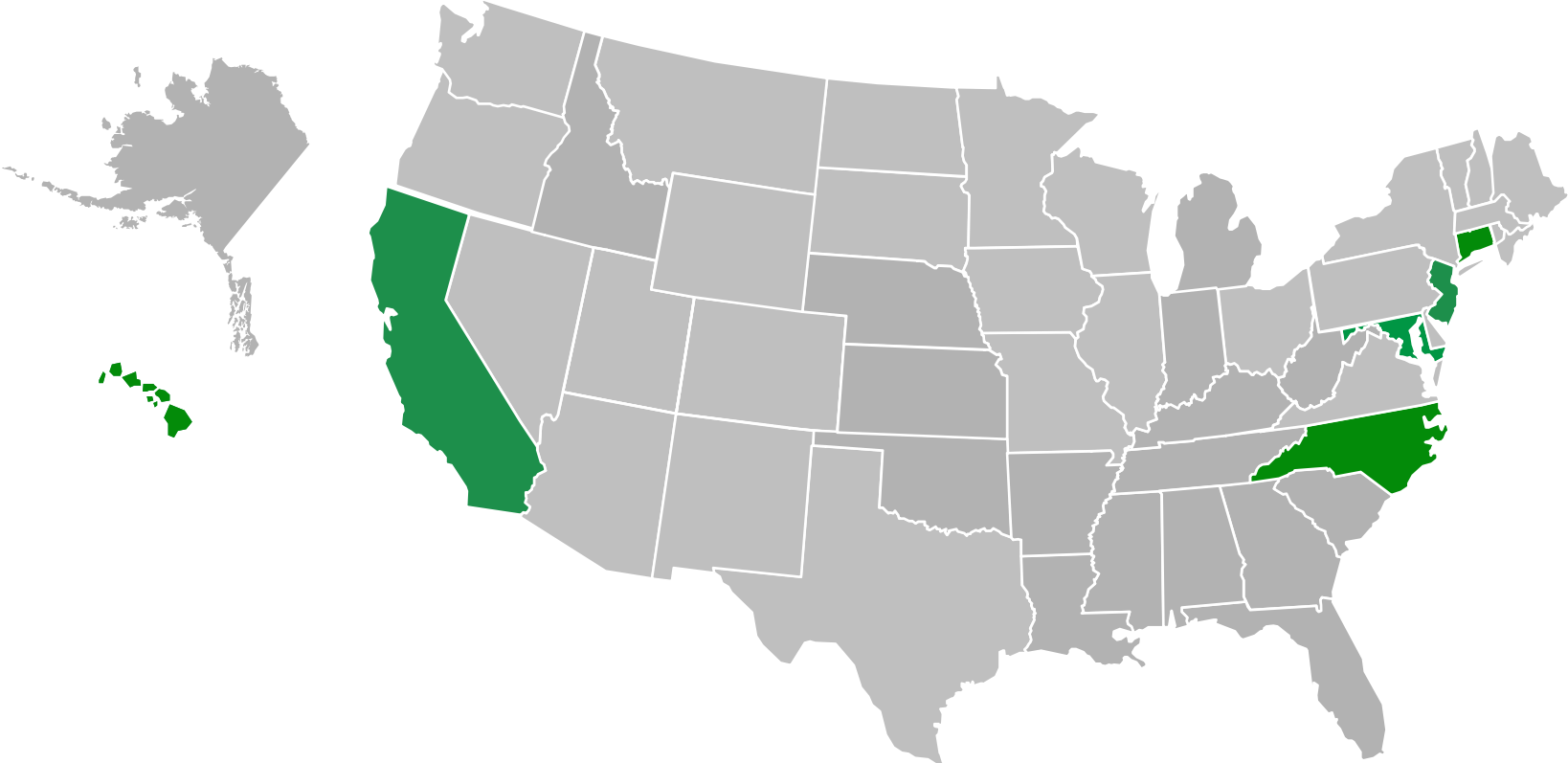
Most policies established through state legislation, but some through regulatory action (NY, AZ) or voter-approved initiatives (CO, WA)

Only a few state w/RPS solar set asides - Forecast >250kW, Non-Utility = ~210 MWs – *IF* full compliance



- Data estimated from SolarBuzz, Navigant, RPS target data
- Assumes ITC Extension passes, does not include any potential Federal initiatives beyond ITC
- Projections exclude large utility sales and systems less than 250 kW

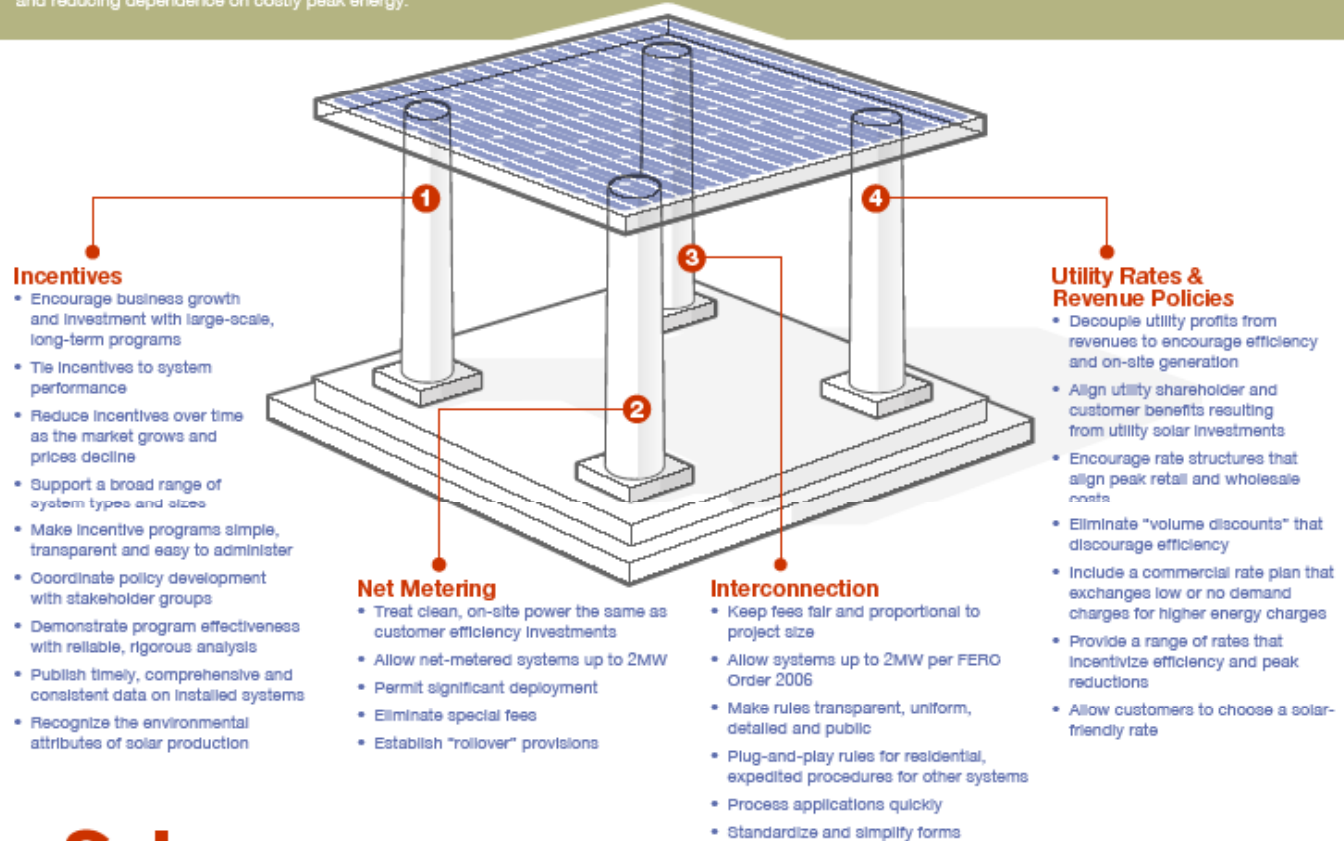
However, for 250 kW+ Solar Projects Only a Handful of States With Solid Economics



Pieces of the Policy Puzzle that Must Be in Place

THE FOUR PILLARS OF COST-EFFECTIVE SOLAR POLICY

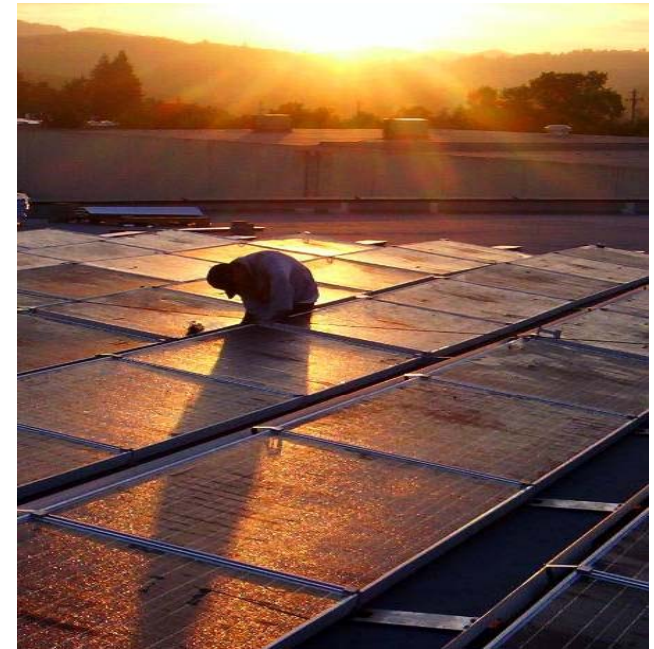
Any state can develop a world-class solar market, strengthening the local economy and environment, increasing grid stability, and reducing dependence on costly peak energy.



More details and sample policies can be found at www.solaralliance.org

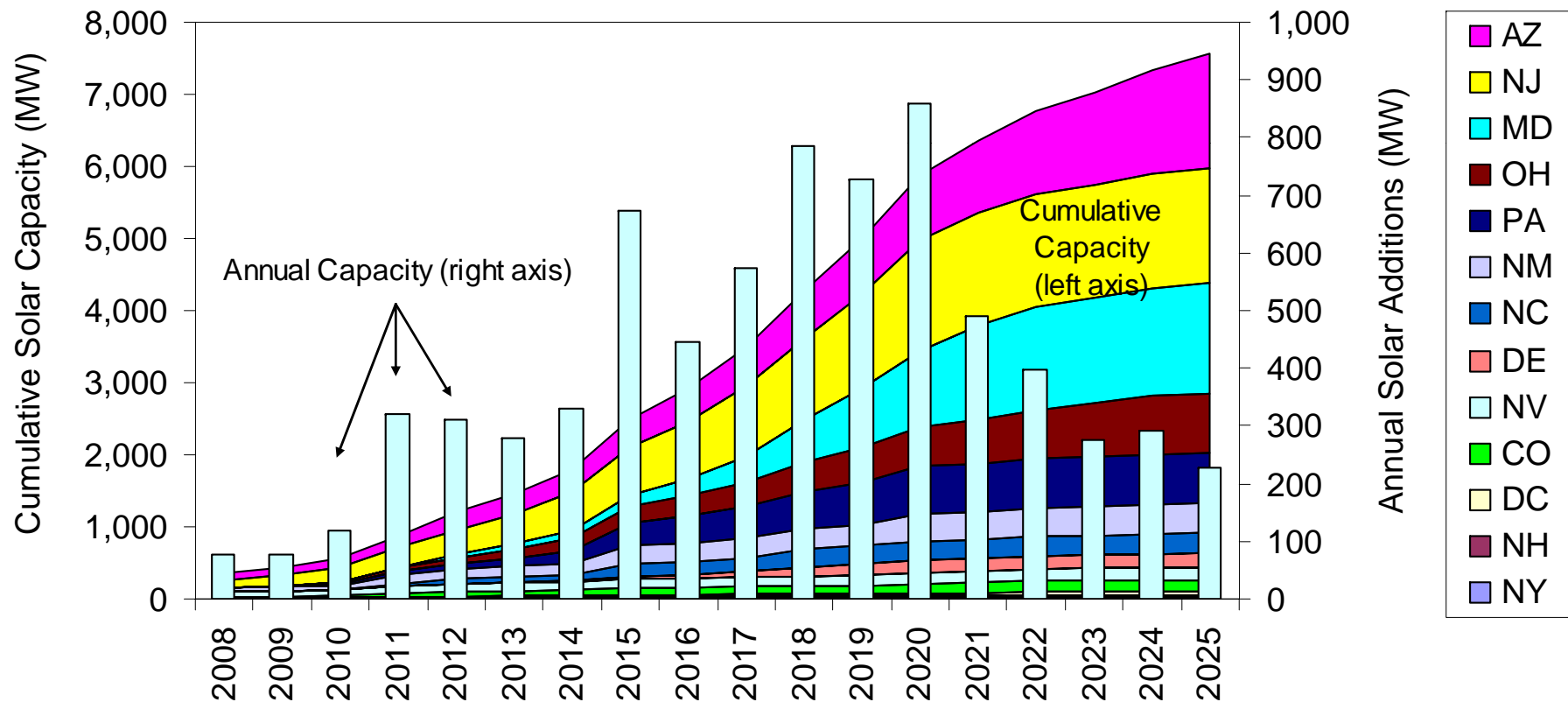
Near-term Targeted States

Priority Tier	State	Timing	Comments
1	CA	Now	1 MW Cap Per Site
1	NJ	Now	2 MW Cap Per Entity Per Year
2	AZ	2009	Utility bidding process
2	MD	2010	Slow RPS Ramp Up
2	OH	2010	Program Under Development
2	TX	2010	Program Under Development
2	NY	2010	Program Under Development
3	CT	Now	Policy Limitation - 200 kW
3	MA	2009	Policy Limitations
3	OR	2009	Tax Appetite Necessary



Future Impacts Are Projected To Be Substantial, If Full Compliance Is Achieved

- 560 MW required by 2010, growing to 7,550 MW by 2025
- \$45 billion of business in the limited solar set-aside states



Ref: Lawrence Berkeley National Laboratory

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What Do We Need to Do?

1. Drive state policy that addresses the 4 pillars of solar policy
2. Push for multi-year programs for a bridge to grid parity
3. Elect federal and state officials that support solar
4. Continue to innovate to reduce price and increase value

