



CleanPower Community Partners Program Overview

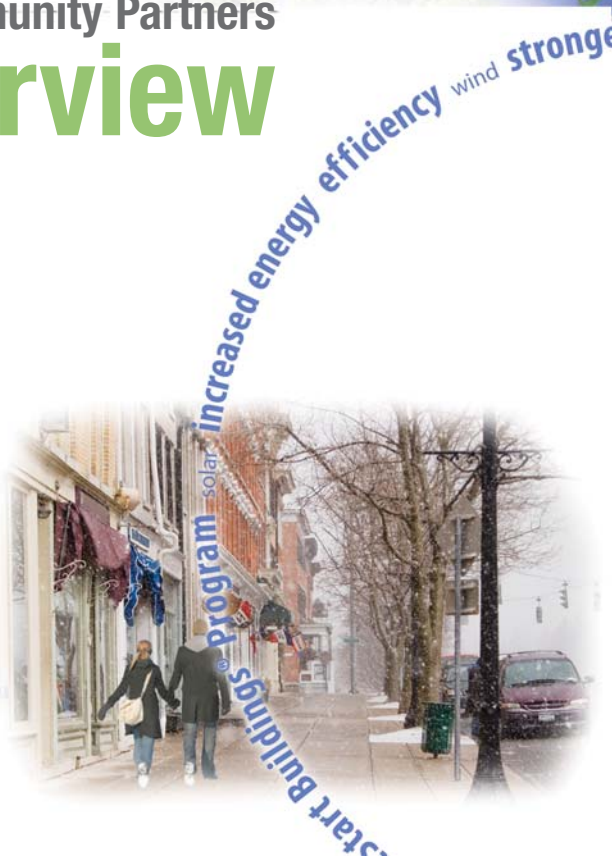
“The Community Partners program has given us an opportunity to really take advantage of all of New Jersey’s Clean Energy programs. Our community is constantly looking for ways to become more energy efficient, and the Community Partners program provides us with educational information on how to ‘Go Green,’ in addition to supporting our efforts with marketing materials and outreach strategies.”

*Gretchen Ferrante, Center Director of
New Jersey Audubon Society’s Nature Center of Cape May*

These communities and organizations have already signed on as CleanPower Community Partners and are making a positive contribution toward New Jersey’s environment. Join them in 2008!

- ACUA (Atlantic County Utilities Authority)**
- Borough of Belmar**
- Borough of Lindenwold**
- Cape May City**
- City of Long Branch**
- City of Orange Township**
- City of Summit and Summit Environmental Commission**
- Community Green of Bernards Township**
- Hudson County**
- Middlesex County**
- Policy Solutions for Hoboken**
- Princeton**
- Red Bank**
- Rowan University**
- South Orange Energy Policy Committee**
- Township of Maplewood**
- Township of Montclair**
- Township of West Orange**
- ULE/Unity Learning Environments - Morris County**

What can your community do to help increase energy efficiency, promote solutions for renewable energy usage, and reduce your impact to climate change?



New Jersey’s **CleanPower** Community Partners program invites community governments, leaders, and organizations to participate in statewide clean energy campaigns to lower their residents’ and businesses’ energy bills and help combat global warming. With support and training from New Jersey’s Clean Energy Program™, over 20 communities have become **CleanPower** Community Partners and are setting a standard for involvement and leadership that saves money, reduces energy usage, and builds a cleaner future for New Jersey.

Join New Jersey’s Clean Energy Program *and become a New Jersey **CleanPower** Community Partner.*

Interested in learning more and signing on?

Visit www.NJCleanEnergy.com

or contact communitypartners@NJCEP.com

or call 1-866-NJSMART



What is the CleanPower Community Partners Program? The CleanPower Community Partners program is a voluntary initiative that invites local communities and community-based organizations to participate in statewide clean energy campaigns to educate and help enroll residents, businesses, and municipalities in New Jersey's Clean Energy programs. Community Partners receive support in their efforts to educate their constituents about the economic and environmental benefits of clean energy and simple climate change solutions.

Why should you become a CleanPower Community Partner? CleanPower Community Partners help their residents and businesses enroll in clean energy programs that offer valuable technical assistance and financial incentives to help them reduce energy, save money, and build a cleaner, safer community and state.

The Community Partners program provides a wide range of options to increase recognition and participation:

- Energy savings, incentives, and technical support
- Biannual training sessions and networking opportunities
- New Jersey's Clean Energy Program representation at local events and meetings
- Annual media campaigns tied to local newspapers
- Much more!

How can New Jersey's Clean Energy Program help you? New Jersey's Clean Energy Program – recognized as a national model – is a statewide program that:

- Offers financial incentives, programs, and services for residential, commercial, and municipal customers to save energy, money, and the environment
- Promotes increased energy efficiency
- Supports installation of clean, renewable sources of energy
- Provides information to help reduce energy use
- Endorses climate change solutions

New Jersey's Clean Energy Program, administered by the New Jersey Board of Public Utilities, is committed to providing the tools and resources to support Governor Corzine's initiatives to use energy more wisely in New Jersey and reduce energy usage 20% by 2020.



2008 Clean Energy Public Outreach Campaigns: Our goal is to help Community Partners with a variety of programs for residents and businesses. We also work with Community Partners to build public awareness through 2 statewide public campaigns.

1. New Jersey CleanPower Choice ProgramSM

The spring campaign is focused on increasing enrollment in the New Jersey CleanPower Choice Program. CleanPower Choice is a statewide program that gives residential and business electric customers the opportunity to support the development and expansion of renewable energy sources by paying a slight premium on their existing electric bill.

2. Change A Light Campaign

The fall campaign is focused on the Change A Light, Change The World Campaign. Each fall, CleanPower Community Partners are asked to encourage their constituents to join others across the state and the nation by pledging to change the 5 most commonly used lights in their home or office to ENERGY STAR® compact fluorescent lights.

Who can sign up for the Community Partners program?

- Community government officials, managers, environmental commissions, and department representatives (including cities, townships, and boroughs)
- Non-governmental organizations
- Colleges and universities involved in environmental initiatives

How do you sign up to be a Community Partner? Fill out the enrollment form and indicate your Community's goals. A New Jersey Clean Energy Program representative will be in touch shortly to discuss how NJCEP can help your community meet your goals. For more information or to get an enrollment form, visit www.NJCleanEnergy.com, contact communitypartners@njcep.com, or call 1-866-NJSMART.