Welcome to

The 2006 New Jersey Clean Energy Conference & Leadership Awards
New Jersey Clean Energy Leadership Awards

September 18, 2006

Established by the New Jersey Board of Public Utilities, Office of Clean Energy
New Jersey’s Clean Energy Leaders...

New Jersey’s Clean Energy Leaders have helped create a vibrant, clean energy market in New Jersey.

Their leadership and investment have helped foster economic development and diversify demand on traditional sources of energy while reducing energy use, lowering energy costs, and improving environmental performance.

Clean Energy. Smart Business.
The 2006 New Jersey Clean Energy Conference & Leadership Awards

2005 New Jersey Clean Energy Leadership Award Winners
Many thanks to the 2006 Nominees and their Clean Energy Partners:

- Advanced Solar Products
- Atlantic County Utilities Authority
- BASF Corporation
- Borough of Belmar
- Borough of Highland Park
- Carlstadt Public Schools
- Concord Engineering Group, Inc.
- Ferreira Construction Co., Inc.
- Geraldine R. Dodge Foundation
- Jersey-Atlantic Wind Farm
- Merck & Co., Inc.
- Monmouth University
Many thanks to the 2006 Nominees and their Clean Energy Partners:

- Montclair State University
- New Jersey American Water
- New Jersey Army National Guard
- PowerLight Corporation
- Princeton Friends School
- Rowan University
- Sandy Alexander, Inc.
- Sun Farm Network
- University of Medicine and Dentistry of New Jersey
- Valley National Bank
2006 New Jersey Clean Energy Leadership Awards Categories

Business Leader of the Year
Market Innovator
School or Educational Institution
Municipality
Manufacturer
Clean Power Purchaser of the Year
Your Power to Save Project of the Year
Award Package includes:

- New Jersey Clean Energy Leader Logo Use
- Announcement at Annual NJ League of Municipalities Conference
- www.NJCleanEnergy.com Website Link
- Award Presentation & Press Event
- Award Recognition in NJ Press
Recognition ad placement included:

NEW JERSEY BUSINESS

The Star-Ledger

New Jersey Monthly

The New York Times

NJBIZ ALL BUSINESS • ALL NEW JERSEY

New Jersey Section
The 2006 New Jersey Clean Energy Conference & Leadership Awards

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2006 New Jersey Clean Energy Business Leader of the Year
2006 New Jersey
Clean Energy Business Leader of the Year

New Jersey
American Water

Cherry Hill, New Jersey
The ANNUAL savings from all NJAW projects implemented equals over 5,000,000 kWh of electricity, over 1 million dollars in savings and more than 3,000 tons of CO2 reductions.
2006 New Jersey Clean Energy Market Innovator
2006 New Jersey
Clean Energy Market Innovator

Lawrenceville, New Jersey
PowerTracker panel follow the path of the sun and can generate up to 35% more solar power than traditional fitted tilt systems.
2006 New Jersey Clean Power Purchaser of the Year
2006 New Jersey
Clean Power Purchaser of the Year

Sandy Alexander

Clifton, New Jersey
According to the EPA, the combined purchase of New Jersey and national wind RECs makes Sandy Alexander the largest consumer of clean power in the printing and publishing industry.
2006 New Jersey Clean Energy School
2006 New Jersey Clean Energy School

Monmouth University
West Long Branch, New Jersey
Monmouth University’s 454 kW Solar Installation is the largest university solar installation east of the Mississippi. Together with energy efficiency savings Monmouth saves over 1,770,000 kWh a year and over $300,000 in avoided energy costs.
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2006 New Jersey Clean Energy Municipality
Highland Park, New Jersey
The small community, only 1.8 square miles, has instituted energy efficient changes in many areas of the town. It is saving approximately $14,000 a year with its upgraded HVAC system and photovoltaic panels on Borough Hall and monitoring the energy impact of the 50 additional trees it planted.
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2006 New Jersey Clean Energy Manufacturer
2006 New Jersey
Clean Energy Manufacturer

Florham Park, New Jersey
The BASF Near Zero Energy Home in Paterson, NJ serves as a practical learning tool for builders, architects, and homeowners, to show how to build homes that are 80% more energy efficient, disaster resistant, faster to construct, and affordable.
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2006 New Jersey
Your Power to Save
Project of the Year
2006 New Jersey
Your Power to Save Project of the Year

Atlantic County Utilities Authority

Atlantic City, New Jersey
The Jersey-Atlantic Wind Farm at the ACUA Plant, is the first coastal wind farm in the nation. It is expected to produce enough emission-free electricity to power 2,500 homes per year and will avoid as much as 22 million pounds of carbon dioxide.
Many Thanks …

Many thanks to the Members of the New Jersey Clean Energy Council
New Jersey Clean Energy Council Members 2006

- **Ms. Sara Bluhm**  
  Director of Energy & Federal Affairs, New Jersey Business & Industry Association
- **Mr. Joseph Carpenter**  
  New Jersey Dept. of Environmental Protection
- **Mr. Deane Evans**  
  Executive Director  
  NJIT, Center for Architecture and Building Science, School of Architecture
- **Ms. Jeanne M. Fox (CEC Chair)**  
  President  
  New Jersey Board of Public Utilities
- **Ms. Caren Franzini**  
  Chief Executive Officer  
  New Jersey Economic Development Authority
- **Mr. Steven Gabel**  
  Principal  
  Gabel Associates
- **Rev. Fletcher Harper**  
  Executive Director  
  GreenFaith
- **Mr. Keith Hartman**  
  President  
  Public Energy Solutions
- **Mr. Fred Hauber**  
  President  
  Eastern Energy Services
- **Ms. Lisa Jackson**  
  Commissioner  
  New Jersey Dept. of Environmental Protection
- **Mr. Robert Kudrick**  
  Marketing Manager  
  New Jersey Natural Gas
- **Ms. Ellen Lutz**  
  Regional Office Director  
  U.S. Department of Energy
- **Mr. Fred Lynk**  
  Chief Environmental Officer  
  PSE&G
- **Ms. Dena Mettola**  
  Executive Director  
  New Jersey Public Interest Research Group
- **Mr. Michael Muller**  
  Rutgers University, Office of Industrial Productivity and Energy Assessment
- **Mr. Darren Port**  
  Director, New Jersey Green Homes Office, New Jersey Department of Community Affairs, Division of Housing
- **Mr. Lyle Rawlings**  
  President/CEO  
  Advanced Solar Products, Inc.
- **Mr. Clifford Reisser**  
  President  
  International Brotherhood of Electrical Workers, Local 269
- **Mr. Richard Santoro**  
  President  
  NJ Retail Merchants Association
- **Ms. Seema Singh**  
  Director  
  Ratepayer Advocate
- **Ms. Rose Smith**  
  Director, Marketing and Policy  
  New Jersey Economic Development Authority
- **Mr. Joe Sullivan**  
  Director of Facilities,  
  The College of New Jersey
- **Mr. Jeff Tittel**  
  Executive Director  
  Sierra Club of New Jersey
- **Mr. Scott Weiner (CEC Facilitator)**  
  Senior Policy Fellow, Bloustein School of Planning and Public Policy, Rutgers University
Many Thanks …

The New Jersey Board of Public Utilities’ Office of Clean Energy would like to thank all the participants, nominees, and staff that put this program together.

Conference Sponsors & Exhibitors
Conference Speakers
Conference Planning Committee
Leadership Awards Committee
New Jersey CleanPower Choice Program℠

Clean energy. Now a simple choice for New Jersey.

You now have a choice to help change the future. The CleanPower Choice Program from the New Jersey Board of Public Utilities’ Office of Clean Energy is a simple way to support electricity from clean, renewable energy sources like wind, solar, small hydro, and landfill gas power. Clean power that’s good for the environment and good for New Jersey. You’ll continue to receive only one bill from your current utility, so there’s only one check to write. And the cost? About $6 to 19 extra a month for an average New Jersey home. Sign up now for the CleanPower Choice Program and make the choice for a cleaner tomorrow.

Look for the insert in your September electric bill and sign up for CleanPower.
Conference Workshops – 2 pm

- **Clean Energy Project Financing**  
  *Conference Room B-C, Second Floor*

  *Garden State A-B, Main Floor*

- **Green Building Design**  
  *Garden State C, Main Floor*

- **Federal Tax Credits**  
  *Brunswick A-D, Lower Level*
Conference Workshops – 3:30 pm

- **Clean Energy Project Financing**  
  *Conference Room B-C, Second Floor*
- **Solar REC Markets**  
  *Garden State A-B, Main Floor*
- **Energy Pricing & Procurement**  
  *Garden State C, Main Floor*
- **Green Building Design**  
  *Brunswick A-D, Lower Level*
Clean Energy. Smart Business.

The Energy Curve: is your business ahead of it?

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