



2006 New Jersey Clean Energy Leader

Sandy Alexander

Clean Power Purchaser of the Year

PROJECT INFORMATION

Organization

- **Sandy Alexander, Inc.**

Project Name

- **Renewable Energy Certificate purchase**

Location

- **Clifton, NJ**

Project Contact

- **Chip Stine, Senior VP**

Technology Purchased

- **Emission-free wind power**

Sources

- **9,000 MWh per year of emission-free wind power with purchase of RECs from Community Energy, Inc.**
- **At least 1,000 MWh per year from Jersey-Atlantic Wind Farm in Atlantic City**



“As a leader in the commercial printing industry, we recognize the importance of helping our clients achieve their environmental and sustainability objectives.”

*Roy Grossman
President and CEO
Sandy Alexander, Inc.*



Background

Sandy Alexander, a leading printer of high-end corporate communications and promotional literature for FORTUNE 500 companies, was recognized at the 2006 Clean Energy Conference and Leadership Awards as New Jersey's Clean Power Purchaser of the Year. With a 7-year agreement to purchase 100% of its electric power from clean, renewable wind-generated sources, Sandy Alexander has also been recognized by the EPA's Green Power Partnership as the largest consumer of green power in the printing and publishing sector.

In total, Sandy Alexander is purchasing 16,500 megawatt hours (MWh) per year of wind power, allocating 9,000 MWh for its Clifton, NJ, facility, and 7,500 MWh for its St. Petersburg, FL, facility. Sandy Alexander's purchase of wind power from Community Energy, Inc. includes at least 1,000 MWh per year of power from the Jersey-Atlantic Wind Farm in Atlantic City, NJ.

Environmental Contributions

Sandy Alexander's 7-year contract to offset 100% of its electric power with emission-free wind power shows a commitment to environmental sustainability that will provide long-term benefits for New Jersey and for the country as a whole. By purchasing wind energy, Sandy Alexander is annually eliminating 129,204,162 pounds of carbon dioxide that would otherwise be released into the air. This is the equivalent of planting approximately 17,443 acres of trees; eliminating 11,284 cars from the road; or eliminating 8,058 SUVs from the road each year of its commitment.





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Sandy Alexander continues to lead the printing/publishing industry by example by reducing its environmental footprint and demonstrating that environmental responsibility is a sound business practice.

Sandy Alexander, as an ISO 14001 certified company, has a formal environmental management system put in place to focus efforts on reducing waste generation and preventing pollution. Each year, the printer establishes corporate objectives in the areas of clean energy use, total reduction of energy use, recycling, and overall reduction of waste and material directed to landfills. In addition, the company takes other environmental steps in its printing processes, including using environmentally friendly inks, using recycled paper, and using FSC certified paper – an international program certifying that the paper used in printed products originates from sustainable forests and does not originate from harvesting wood from areas that would have negative environmental effects.

Conclusion

As New Jersey and the rest of the country take a stronger stand for climate change solutions and clean energy initiatives, it is important for organizations like Sandy Alexander to be advocates of clean energy and renewable resources. The Clean Energy Leadership Award - presented to Sandy Alexander by the New Jersey Board of Public Utilities and its Office of Clean Energy - shows not only a commitment to clean energy, but a commitment to the environment and to New Jersey.

Sandy Alexander continues to be a leader in clean energy initiatives. As the first recipient of the Clean Power Purchaser of the Year Leadership Award, Sandy Alexander will not only stand as a leader in its industry, but will also contribute to the successful promotion of New Jersey as a **clean energy state**, and show that Clean Energy is Smart Business.

To learn more about New Jersey's Clean Energy Program, and to find out why **clean energy is smart business**, go to NJCleanEnergy.com.

