

New Jersey: A Clean Energy Leader

- ▶ As part of *New Jersey's Clean Energy Program*, commercial, industrial and local government facilities received \$42.6 million in 2011 to help pay for energy efficiency measures. Over 3,000 buildings were upgraded, producing annual savings of 177,333 MWh of electricity and 167,433 Dth of natural gas. Overall energy upgrades completed in 2011 produced 8,904 metric tons of carbon dioxide emission reductions.
- ▶ In 2011, renewable energy systems were installed in 5,410 schools, businesses and homes, generating 305.44 MW of clean, emission free electricity and reducing energy costs for years to come.
- ▶ For a limited time, select commercial and industrial components of *New Jersey's Clean Energy Program* are available to New Jersey oil, propane, cooperative and municipal electric customers that previously were not eligible for incentives under the program. Commercial and industrial customers served by non investor-owned utilities are eligible to participate in Pay for Performance, the Local Government Energy Audit or Direct Install. Funding is provided through the State Energy Program.

Business Energy Ombudsperson

The Office of the Business Energy Ombudsperson is a legislatively-mandated office within the New Jersey Board of Public Utilities. Its mission is to assist the state's commercial and industrial energy users in managing their energy costs through a strategic approach to efficiency, renewable technologies and supply purchasing.

For more information, visit nj.gov/bpu/commercial or call 609-777-3304.

Want to learn more?
Visit NJCleanEnergy.com/BIZ

New Jersey's Clean Energy Program™

Join the thousands of New Jersey businesses who have taken advantage of the programs, services and incentives offered by *New Jersey's Clean Energy Program* that save energy and money, and reduce greenhouse gases. Now, more than ever, it makes good business sense to adopt energy-efficient practices, install energy-efficient equipment, and support and install renewable energy systems. Not only will your improvements contribute to the economy and environment of New Jersey, you'll also realize bottom line savings for your business.

Investing in *New Jersey's Clean Energy Program* gives businesses the opportunity to lower greenhouse gas emissions and impact the bottom line with energy savings.

For additional information
about programs available for
commercial and industrial facilities, visit
NJCleanEnergy.com/BIZ
or call **866-NJSMART**



Your Power to Save

New Jersey's Clean Energy Program is a statewide program administered by the New Jersey Board of Public Utilities that promotes energy efficiency and renewable energy for all New Jersey ratepayers, including residences, businesses, schools and municipalities.

For more information on incentives for clean energy and energy-efficient technologies for your home or business, please visit: NJCleanEnergy.com or call 866-NJSMART.

New Jersey's Clean Energy Program
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New Jersey's Clean Energy Program™

COMMERCIAL





New Jersey businesses are saving money and energy as well as preserving our environment with valuable assistance from *New Jersey's Clean Energy Program* (NJCEP). NJCEP offers commercial, industrial and municipal entities significant financial incentives and other valuable resources to help increase energy efficiency in facilities of every age and size.

Thousands of new construction, renovation and retrofit projects have already benefited from the variety of initiatives offered through NJCEP. The portfolio available for commercial, industrial and local government customers is designed to make saving energy easier and more affordable for everyone.

Energy-Efficiency Initiatives

NJ SMARTSTART BUILDINGS

This comprehensive initiative provides financial incentives for high-efficiency lighting and lighting controls, heating and cooling equipment, water heating, motors, variable frequency drives, refrigeration covers and controls and a number of other measures, including a custom path for new technologies. The incentives are available for eligible new construction, retrofit or equipment replacement and pre-approval is required.

DIRECT INSTALL

Created specifically for existing small to medium-sized facilities with peak demand no greater than 150 kW, Direct Install pays up to 70% of the project cost for replacing lighting, HVAC and other outdated operational equipment with energy-efficiency alternatives. A network of participating contractors will assess facility needs and implement the approved upgrades in a completely turnkey fashion.



BENCHMARKING

This free service evaluates the energy use performance of eligible buildings by comparing data from similar facilities and in some cases year-to-year within the same building. Identifying which facilities are the most and least energy efficient can be an effective method for targeting operations and maintenance efforts and significantly increasing energy savings. Benchmarking reports also include guidance on selecting the right NJCEP opportunities for projects.

PAY FOR PERFORMANCE

Designed for large buildings with monthly peak demand in excess of 100 kW, Pay for Performance offers a comprehensive, whole-building approach with incentives that are directly linked to energy savings. Program partners provide technical services, energy reduction plans, financial plans for funding the project and a construction schedule for implementation. Pay for Performance has two separate paths, one for existing buildings and another for new construction or major renovation.

COMBINED HEAT AND POWER AND FUEL CELLS

Incentives are provided up to the first megawatt of installed capacity for on-site power generation with recovery and productive use of waste heat. A range of incentive levels exist depending on eligible technology, a number of which may qualify for bonuses and utility matching.

LOCAL GOVERNMENT ENERGY AUDIT

Available to qualifying local governments, non-profits and state colleges and universities, participants receive up to 100% of the cost of a detailed audit from one of the pre-qualified auditing firms selected by the state. An annual incentive cap is set at \$100,000 per calendar year. A complete participation packet containing applications as well as sample resolutions to be used by the governing body is available.

Renewable Energy

SOLAR RENEWABLE ENERGY CERTIFICATE (SREC) REGISTRATION PROGRAM

The SREC Registration Program is used to register the intent to install solar projects in New Jersey. Owners of solar projects must register their projects prior to the start of construction in order to establish the project's eligibility to earn SRECs.

RENEWABLE ENERGY INCENTIVE PROGRAM

Financial incentives are available to reduce the upfront installation costs for small wind and sustainable biopower systems.

CLEANPOWER CHOICE PROGRAMSM

CleanPower Choice is a voluntary program that gives retail electricity customers the option to sign up for clean power directly through their local electric utility. Participants invest in renewable power technologies, such as wind, solar, hydro and landfill gas without installing any equipment to their home or business. Enrollment means customers agree to pay a little more on their regular electric bill.

OTHER TOOLS AND RESOURCES

- ▶ **TRADE ALLY OPPORTUNITIES** - Grow your business. Many opportunities are available through *New Jersey's Clean Energy Program* for businesses in the contracting, building, energy services, engineering and supplier fields to gain customers and participate in NJCEP's various programs.
- ▶ **ENERGY SAVINGS IMPROVEMENT PROGRAM** - New Jersey now allows government agencies, school districts and registered non-profit entities to make energy-related improvements to their facilities at minimal costs by using energy savings to pay for the project. The Energy Savings Improvement Program is a flexible tool to improve and reduce energy usage with little expenditure of new financial resources.