

The Green New Jersey Resource Team is a grassroots program brought to you by New Jersey's Board of Public Utilities and New Jersey's **Clean Energy Program™**



Through this program, community groups across the Garden State distribute ENERGY STAR qualified compact fluorescent light bulbs (CFLs), sell discounted energy-efficient lighting to New Jersey residents, and educate consumers about reducing energy use and protecting the environment, starting with energy-efficient lighting.

Taking active steps to change the way we use energy at home is an important part of the Governor's Energy Master Plan to reduce overall energy use 20% by 2020. Cutting energy usage reduces air pollution and greenhouse gas emissions, which cause global warming. **Working together, we can all make a difference!**

Start with Light Bulbs

Switching to CFLs is a simple and effective first step to becoming more energy efficient. Lighting accounts for close to 20% of the electric bill for the average home. **So switching to CFLs can help you start saving energy and money today.**

Take The Next Steps

Switching to CFLs is a great way to start saving energy, but there are more ways to save money and help protect the environment. *New Jersey's Clean Energy Program* offers programs and incentives to help:

Home Performance with ENERGY STAR

Save up to 30% or more on your home energy costs and increase the comfort, safety, and durability of your home. Contractors certified by the Building Performance Institute (BPI) work with homeowners to identify sources of wasted energy and help make money-saving improvements. Low-interest financing and generous cash incentives are available to help you get the work done.

New Jersey Comfort Partners

This program provides energy efficiency improvements at no cost to income-eligible households to help save energy and money and make homes comfortable and safe. Customers will receive a personalized plan to reduce their bills by up to 30%.

ENERGY STAR Qualified Products use up to 50% less energy. They include lighting, appliances, home heating and cooling equipment, and more. Go to NJCleanEnergy.com/promotions/products to learn about money-saving offers.

Community Partners Initiative

Work with community and local officials to enroll in the Community Partners Initiative which educates residents about the benefits of clean energy and how to create a healthier place to live.

There's More You Can Do

New Jersey's Clean Energy Program offers you many more ways to save. Visit NJCleanEnergy.com or call **1-866-NJSMART** for additional programs and incentives.

Changing the Way New Jersey Uses Energy

One compact fluorescent light bulb (CFL) at a time



Changing just one incandescent bulb with an ENERGY STAR® qualified CFL uses 75% less energy, lasts up to 10 times longer, and saves money on electricity bills.



The Green New Jersey Resource Team is working right in your neighborhood

The team is distributing one million CFLs in just one year to New Jersey residents through *New Jersey's Clean Energy Program*.

The Green New Jersey Resource Team is handing out CFLs at all types of community events throughout New Jersey. Additionally, they sell energy-efficient specialty lighting and fixtures at discounted rates to all New Jerseyans.

Meet the team:

- **Double D**, through its partnership with **MaxLite**, offers discounted CFLs at malls, shopping centers, home expos, and public events.
- **Energy Federation, Inc. (EFI)** offers an online store where New Jersey residents may purchase discounted ENERGY STAR qualified lighting, including CFLs, fixtures, ceiling fans and more. NJCleanEnergy.com/shopnow
- **GreenFaith**, through its partnership with **Globe Electric**, distributes CFLs through faith-based organizations, as well as to urban and non-English speaking communities. greenfaith.org
- **Green Market Fundraising** helps schools raise funds through the sale of CFLs. They also donate CFLs at community events. greenmarketfundraising.com
- **HelpLightNJ** distributes CFLs to low-income families and senior citizens. Comprised of a group of New Jersey high school students, they work to engage and educate their peers on CFLs and energy efficiency. helplightnj.com
- **One Change**, through its **Project Porchlight** initiative, engages community volunteers across the State to distribute CFLs door-to-door and at events. projectporchlight.org
- **TechniArt** offers discounted CFLs to employees of businesses, state agencies, hospitals, municipalities, and colleges and universities through energy-saving lighting fairs. techniart.com



Facts about Compact Fluorescent Lighting

- ENERGY STAR qualified CFLs use up to 75% less energy than incandescent light bulbs, and each CFL saves about \$30 in electricity costs over its lifetime.
- ENERGY STAR qualified CFLs will last between 6,000 and 12,000 hours before burning out, up to 10 times longer than incandescent light bulbs.
- All ENERGY STAR qualified CFLs meet performance and quality requirements set by the U.S. Department of Energy. The ENERGY STAR label is your guide to reliable CFLs that give efficient, high-quality light.
- All fluorescent lighting, which includes fluorescent lamps and CFLs, contains small amounts of mercury, but no mercury is released during normal operation. Fluorescent lighting should be recycled and not thrown in the garbage. For recycling information visit www.epa.gov/bulbrecycling.

- Switching to CFLs reduces electricity consumption and is one great way to lessen the release of mercury from coal-burning power plants. Coal-burning power plants represent the largest source of mercury pollution.
- For more information about mercury and CFLs, including the best way to clean up a broken fluorescent light, go to www.epa.gov/mercury.

If every home in America replaced one incandescent bulb with an ENERGY STAR qualified CFL, it would be equivalent to removing 800,000 cars from the road for one year.