



# Goals of Multifamily Program

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- Align program design with recommendations from the strategic direction and best practices
- Simplify participation through consolidated program delivery
- Provide more outreach and assistance
- Eliminate gaps/lost opportunities in the market
- Provide flexibility to meet customer needs
- Streamline program administration
- Increase participation and maximize savings per incentive paid

# Current Multifamily Program Options



## Equipment Rebates and Incentives

Warm/Cool Advantage

Appliance Rebates

SmartStart – Prescriptive and Custom

Direct Install

## Whole Building Retrofit

Home Performance w/ ENERGY STAR

Pay for Performance – Existing Buildings

## Whole Building New Const.

ENERGY STAR Certified Homes

ENERGY STAR Multifamily High Rise

Pay for Performance – New Construction

## Other

Recycling

Comfort Partners

Local Gov't Energy Audit Program

CHP/Cogen



# Program Design Process

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- Program Design Stakeholder Meetings
  - March 27
  - April 10
  - May 2
- Incentive research and development
- Release of Final Draft of program design and incentives for public comment
- Modifications as needed
- Board Approval – Targeting November
- Program Management systems development
- Estimate launching beginning in March



# Program Design Highlights

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- Outreach and training to prepare the market for new program.
- Single Program for all MF buildings with 5 or more units
- Transitioning the existing multifamily participation pathway to a new program pathways
- Utilize pre-approved contractors
- Encourage bundled measures with incentive bonuses



# Program Design Highlights

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## Program Path design

- Single measure (prescriptive) Path (A)
- Multi/Bundled Measure Path (B)
- Whole Building Path (C)

Optional Savings Verification

EPA/DOE Program recognition



# Program Incentive Highlights

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- Prescriptive Incentives (Path A)
  - Unit Level measures (Residential HVAC, Products)
  - Building Level (C&I SS EB)
- Multi/Bundled Measures (Path B)
  - Bundles for EB and NC receive 10% bonus
  - Custom Incentives also available (\$0.15/kWh/\$1.50/therm)
- Whole Building (Path C)
  - Performance-based w/per unit incentives
  - Minimum 5% savings required

Compliance Filing Deadline for comments  
October XX, 2018

Submit Comments to: