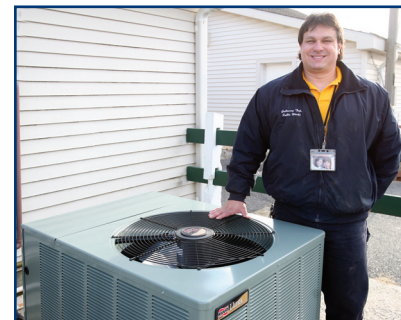


WHAT IS DIRECT INSTALL?

Designed for small to medium-sized facilities, Direct Install, by New Jersey's Clean Energy Program, cuts energy costs by replacing eligible lighting, HVAC, motors, natural gas, refrigeration and other equipment with higher efficiency alternatives. The program pays up to 80% of retrofit costs, dramatically lowering your upfront costs and improving your payback on the project. Services are provided by a network of Participating Contractors who perform Energy Assessments to identify eligible alternatives and then install the qualifying measures.

WHO'S ELIGIBLE?

Owners of existing small buildings to mid-size commercial and industrial facilities with a peak electric demand that did not exceed 200 kW in any of the preceding 12 months are eligible to participate in Direct Install. Buildings must be located in New Jersey and served by one of the state's public, regulated electric or natural gas utility companies.



WHAT TO EXPECT?

■ The program is completely turnkey!

Participating Contractors are approved to perform Energy Assessments and install the energy efficient equipment in your building.

■ Costs to you are minimal!

Your share of the project's cost will be approximately 20%, New Jersey's Clean Energy Program pays the remaining 80%. With incentives so dramatic, your payback can be less than 2 years.

■ Turnaround time is quick!

Direct Install is designed to fast-track project implementation so your business can begin saving on energy costs sooner rather than later. Participating Contractors will perform the Energy Assessments and implement the recommended efficiency measures quickly.

