



COOLAdvantage Checklist

Use this easy checklist when purchasing or replacing residential cooling equipment.

Call Us.

Call **866-NJSMART** to learn how to reduce your energy bill and receive cash back for choosing energy-efficient home cooling equipment.

Get the most for your money.

Select a properly trained contractor. Hire a North American Technician Excellence (NATE) certified contractor who participates in the COOLAdvantage program. For a list of contractors in your area, contact the Eastern Heating & Cooling Council at 800-247-6547 or visit eh-cc.org.

Don't cool the outdoors.

Before putting in a new air conditioner, schedule a Home Performance assessment to find out where energy is being wasted. Call **866-NJSMART** to sign up for *Home Performance with ENERGY STAR*® today. Low-interest financing and generous cash incentives are available.



COOLAdvantage Incentives

- Get up to \$600 cash back on qualifying central air conditioning, heat pumps and ductless mini-splits installed on or after April 1, 2010. Check NJCleanEnergy.com/cool for more details.
- Your COOLAdvantage participating installer must submit a completed application, including documentation of proper system sizing and installation.
- Energy efficient residential cooling equipment may also be eligible for a federal tax incentive of up to \$1,500. Speak with your tax professional to learn more.
- As a result of federal stimulus funding, municipal and co-op electric customers are now eligible for incentives from *New Jersey's Clean Energy Program*™. The American Recovery and Reinvestment Act (ARRA) funding provides rebates for the replacement of existing equipment with high efficiency home cooling systems in homes. Municipal and co-op electric customers have the opportunity to receive up to \$400 in incentives.

Please visit NJCleanEnergy.com/cool for full program details or to download an application form. To learn more about increasing your home's energy efficiency, as well as programs that are sponsored by *New Jersey's Clean Energy Program*, visit NJCleanEnergy.com or call **866-NJSMART**.



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COOLAdvantage

Buying Efficient Home Cooling Equipment

Your guide to energy savings and home comfort



Select the right system. Choose the right installer. Get cash back. And stay cool!



Do You Need A New Home Cooling System?

Is your central air conditioner or heat pump more than 12 years old? Are you uncomfortable when it's hot outside?

If so, New Jersey's *COOL*Advantage program can help you get a new, energy-efficient air conditioning system that will help you save on your electricity bill while keeping you cool. Call **866-NJSMART** to find out how.



Don't Wait Until It Breaks Down!

If you are like most people, you will probably wait until your old cooling system stops working before you replace it, usually when it's hot outside. If your central air conditioning unit is more than 12 years old, replacing it with a new, properly sized unit will help you save money now.

Replacing your cooling system in the off-season (from October to April) will also make it easier to schedule a contractor.

Get What You Pay For.

It's not just the quality of the home cooling equipment; it's also the quality of the installation. It takes good training and advanced technology to properly install today's high efficiency central air conditioning equipment.

NATE is the nation's largest independent organization for heating, ventilation, air conditioning, and refrigeration technicians. Its technicians are trained and tested to provide quality installations. Consider having a NATE certified contractor install your central air conditioning system to bring you peace of mind and comfort.



Are You Cooling The Outdoors?

If your home doesn't have enough insulation or leaks too much air, even the most efficient air conditioner will waste energy all summer. That would be like keeping your windows and doors open while using your air conditioner. New Jersey's *Home Performance with ENERGY STAR* program can help you:

- Identify sources of wasted energy
- Increase the comfort, safety, and durability of your home
- Make money-saving improvements
- Save up to 30% or more on your home energy costs

Low-interest financing and generous cash incentives are available to help you get the work done. Call **866-NJSMART** to schedule your Home Performance assessment today!