

New Jersey: A Clean Energy Leader

- ▶ Awarded financial incentives for 1,405 commercial and industrial energy efficiency projects in 2008, resulting in an annual energy savings of 99,663 MWh and 63,354 Dekatherms.
- ▶ Is directly responsible for reductions in carbon emissions in 2008 which are equivalent to taking more than 68,000 cars off the road for an entire year.
- ▶ Created two new program initiatives in 2009 – Pay for Performance & Direct Install – to help New Jersey businesses of all sizes take full advantage of program incentives and the long-term savings provided by improved energy efficiency.

New Jersey's Clean Energy Program works in close coordination with other resources in the state to help businesses invest in Clean Energy.

Economic Development Authority (EDA) Programs

The EDA has several new programs to help commercial, industrial and institutional entities involved in developing clean technologies or going "green" in New Jersey. The Clean Energy Manufacturing Fund is designed to provide assistance for manufacturing of energy efficiency and renewable energy technologies. The Clean Energy Solutions Capital Investment Program offers up to \$5 million in interest-free loans and grants.

For more information, visit www.njeda.com or call 866-534-7789.

Business Energy Ombudsperson

The Office of the Business Energy Ombudsperson is a legislatively-mandated office within the New Jersey Board of Public Utilities. Its mission is to assist the state's commercial and industrial energy users in managing their energy costs through a strategic approach to efficiency, renewable technologies and supply purchasing.

For more information, visit nj.gov/bpu/commercial or call 973-648-3908.

**Want to learn more?
Visit www.NJCleanEnergy.com/ssb.**

New Jersey's Clean Energy Program

Join the thousands of New Jersey businesses who have taken advantage of the programs, services, and incentives offered by *New Jersey's Clean Energy Program* that save energy and money, and reduce greenhouse gases. Now, more than ever, it makes good business sense to adopt energy-efficient practices, install energy-efficient equipment, and support and install renewable energy systems. Not only will your energy improvements contribute to the economy and environment of New Jersey, you'll also realize bottom line savings for your business.

Investing in *New Jersey's Clean Energy Program* gives businesses the opportunity to help reduce energy usage and lower greenhouse gas emissions and is an important part of the Energy Master Plan to reduce overall energy use 20% by 2020.

For additional information and energy saving tips and ideas, log on to NJCleanEnergy.com/ssb or call **1-866-NJSMART**



New Jersey Board of Public Utilities

New Jersey's Clean Energy Program is a statewide program administered by the New Jersey Board of Public Utilities that promotes energy efficiency and renewable energy for all New Jersey ratepayers, including residences, businesses, schools and municipalities.

For more information on incentives for clean energy and energy-efficient technologies for your home or business, please visit: www.NJCleanEnergy.com or call **1-866-NJSMART**.

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*New Jersey's
Clean Energy
Program™*
commercial



New Jersey businesses are saving money and energy as well as preserving our environment with valuable assistance from New

Jersey's Clean

Energy Program. NJCEP offers commercial, industrial and municipal entities significant financial incentives, indispensable technical assistance and expert design support to integrate energy efficiency into facilities of every age and size.

Thousands of new construction, renovation and retrofit projects have already benefited from the vast array of initiatives offered through NJCEP. In 2008 alone, NJCEP funded over \$112 million in projects around the state. Learn how your business can take full advantage of all that NJCEP has to offer.

NJ SmartStart Buildings Program®

Save with **New Jersey SmartStart Buildings** when you construct, expand, renovate or remodel a facility or replace electric or gas equipment. You can qualify for incentives to offset a significant portion of the added cost to purchase energy-efficient equipment such as electric chillers, gas heating and cooling, water heating, lighting, lighting controls, motors and more. Design assistance is available for larger projects and smaller projects may qualify for technical assistance such as analysis of energy-efficient options and basic design help.

Local Government Energy Audit

Receive up to 100% of the cost of an investment grade audit. Municipal and local government owned facilities including offices, courtrooms, town halls, police and fire stations, sanitation buildings, transportation structures, schools and community centers are eligible. Participants select from a list of pre-qualified firms, receive a comprehensive energy audit and are reimbursed based upon participation level.

TEACH

Teach **Energy Awareness with Children's Help (TEACH)** includes a building evaluation of district-wide energy use and cost benchmarking as well as an education component that equips teachers with a wide range of lessons and energy monitoring instruments.

Pay for Performance

Target a whole-building approach to energy efficiency for maximum incentives and savings. Existing commercial, industrial, institutional and multi-family buildings with an average annual peak demand over 200 kW are eligible to participate in **Pay for Performance**. The program starts with an Energy Reduction Plan developed by an Energy Expert selected from our network of Partners and now includes Combined Heat and Power (CHP) projects for additional program incentives.

Trade Ally Opportunities

Grow your business. Many opportunities are available through **New Jersey's Clean Energy Program** for businesses in the contracting, building, energy services, engineering and supplier fields to gain customers, become a trade ally and participate in NJCEP's various programs. Your business can benefit in many ways.

Direct Install

Cut your energy usage dramatically and pay only 20% of the project's cost. Smaller buildings with peak demand under 200 kW are eligible to participate with a convenient and simple path to energy efficiency. A participating contractor will identify the recommended measures and perform the installation. And the program pays 80% of the cost.

CleanPower Choice ProgramSM

Choose **CleanPower**. Sign up for the **New Jersey CleanPower Choice Program**. It's an easy way for you to choose electricity generated from clean, renewable power sources such as wind, solar, hydro and landfill gas power. There's nothing to install, you are already set to go. Sign up for **CleanPower** and help reduce our dependence on fossil fuels, preserve our climate and shoreline, and make the choice for a cleaner tomorrow.

Renewable Energy Incentive Program

Harness the power of renewable energy with financial incentives to reduce the up-front installation costs for solar, small wind and sustainable biomass residential and commercial systems.

Renewable Energy Certificate Program

Invest in Renewable Energy. Individuals and businesses can buy and sell New Jersey **Renewable Energy Certificates (RECs)**, effectively investing in clean, renewable energy systems.

