



# New Jersey Board of Public Utilities

## PRESS RELEASE

**For Immediate Release:**

June 20, 2008

**Contact:**

Doyal Siddell  
973-468-8515

### NEW JERSEY BOARD OF PUBLIC UTILITIES HONORS NEW JERSEY RESOURCES FOR CHOOSING CLEAN ENERGY

(NEWARK, NJ) – New Jersey Board of Public Utilities (NJBPU) Commissioner Joseph L. Fiordaliso today presented New Jersey’s Clean Energy Leadership Award for “Clean Power Purchaser of the Year for 2007” to New Jersey Resources, whose principal subsidiary is New Jersey Natural Gas, provider of natural gas in northern and central New Jersey.

Commissioner Fiordaliso presented the award to New Jersey Resources during the Monmouth Ocean Development Council’s Annual Luncheon at the Woodlake Country Club in Lakewood. New Jersey Resources was honored for participating in the New Jersey **CleanPower** Choice Program<sup>SM</sup>, sponsored by NJBPU and *New Jersey’s Clean Energy Program*<sup>TM</sup>, and purchasing 100 percent of its electricity from clean, renewable energy.

“New Jersey Resources is truly a model of the tremendous possibilities when businesses commit to reducing environmental impact by promoting the development of renewable energy resources,” said NJBPU Commissioner Fiordaliso. “We hope other organizations follow New Jersey Resources’ lead and sign up for the **CleanPower** Choice Program. It’s one of the many ways businesses throughout the state are helping New Jersey meet its goal of meeting 20 percent of our energy consumption with renewable energy by 2020.”

New Jersey Resources’ \$60,000 per year annual investment in clean power will eliminate an estimated 4,139 tons of carbon dioxide emissions from being released into the atmosphere. These efforts have been funded entirely by New Jersey Resources, making them the largest customer of the **CleanPower** Choice Program. Additionally, New Jersey Resources currently generates 9 percent of the power with photovoltaic panels at the New Jersey Natural Gas Distribution center, which were installed in 2004.

“The **CleanPower** Choice program has been an important part of our efforts as we work toward our goal of reducing greenhouse gas emissions 20 percent by 2020. CleanPower Choice provides all electricity users, from large companies to individual

homeowners, the same opportunity to reduce their emissions while conserving our natural resources and investing in renewable energy,” said Laurence M. Downes, chairman and CEO of New Jersey Resources. “Doing so will unleash the economic power of a growing industry and prove that energy conservation and economic vitality can co-exist for the benefit of all.”

**CleanPower Choice** is a program that supports the development of renewable energy including wind, solar and geothermal electricity generated from cleaner, renewable energy sources located in New Jersey and the mid-Atlantic region.

More than 15,000 customers participate in the program, generating 95,000 MWh of clean, renewable energy and reducing carbon dioxide emissions by 82,512 tons since the program began in 2006. As participation in the program increases, more renewable energy sources can be developed to reduce the demand for – and environmental impacts of – non-renewable energy.

New Jersey Resources is also looking to the future with plans to replace company and fleet vehicles with hybrids, high-efficiency and/or dual-fuel vehicles, stepping up active participation on the Environmental Protection Agency’s WasteWise and GasStar programs aimed at achieving corporate recycling and natural gas distribution efficiencies. In order to offset their own emissions, they have agreed to plant 10,000 trees to match the planting of trees by their customers. Their involvement in these efforts helps educate NJNG customers about different ways to conserve energy and protect the environment.

For more information about New Jersey’s **CleanPower Choice Program** and *New Jersey’s Clean Energy Program*, visit [www.NJCleanEnergy.com](http://www.NJCleanEnergy.com) or call 1-866-NJSMART.

###

---

**About the New Jersey Board of Public Utilities (NJBPU)**

*The New Jersey Board of Public Utilities is a state agency and regulatory authority mandated to ensure safe, adequate, and proper utility services at reasonable rates for New Jersey customers. Critical services regulated by the NJBPU include natural gas, electricity, water, wastewater, telecommunications and cable television. The Board has general oversight responsibility for monitoring utility service, responding to consumer complaints, and investigating utility accidents. To find out more about the NJBPU, visit our web site at [www.nj.gov/bpu](http://www.nj.gov/bpu).*

**About the New Jersey Clean Energy Program**

*New Jersey’s Clean Energy Program, established on January 22, 2003, in accordance with the Electric Discount and Energy Competition Act (EDECA), provides financial and other incentives to the State’s residential customers, businesses and schools that install high-efficiency or renewable energy technologies, thereby reducing energy usage, lowering customers’ energy bills and reducing environmental impacts. The program is authorized and overseen by the New Jersey Board of Public Utilities (NJBPU), and its website is [www.njcleanenergy.com](http://www.njcleanenergy.com).*