



RUTGERS-NEW BRUNSWICK  
Edward J. Bloustein School  
of Planning and Public Policy  
Center for Urban Policy Research



Thank you for your interest in the New Jersey Baseline study.

The New Jersey Board of Public Utilities (BPU) and Rutgers Center for Urban Policy Research are conducting a study to learn about building energy usage and characteristics of energy-using equipment in New Jersey's commercial and industrial building sector.

- This important study will help us to better understand current energy needs and improve statewide program offerings that support the commercial sector and other sectors.
- Your participation in this survey is critical to ensure the survey includes representation from a diverse range of organizations and buildings across the state.
- We have contracted with DNV and APPRISE to conduct this survey. The information you provide will remain confidential and anonymous, and only aggregated results from the survey will be reported as part of the study.
- The survey takes approximately 15 minutes to complete and should be completed by someone who is familiar with the energy-using equipment used at your business location. We appreciate your time and are offering a **\$75 gift card** if you complete the survey.
- The results of this study will be used for future program planning and identifying efficiency gaps and opportunities.

We look forward to your participation and thank you in advance for your time. If you have any questions regarding the survey or need assistance to complete the survey, please do not hesitate to contact me or Zaid Shaikh at DNV by emailing [zaid.shaikh@dnv.com](mailto:zaid.shaikh@dnv.com) or calling 267-968-9249.

Sincerely,

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