

Electric Vehicle Tourism Program Scoring Sheet

Reviewer:				
Applicant:				
Date:				
Solicitation Timeframe:	L2		DCFC	
	Max Points	Assigned Points	Max Points	Assigned Points
Electric Vehicle Chargers – Equipment:	15	0	15	0
Technical: Applying for dual-port, networked charging unit(s). (If yes to both = 5; If yes to one = 2; If no to both = 0)				
Awareness: Proper Signage Posted, listed online at appropriate sites. (If yes to both = 5; If yes to one = 2; If no to both = 0)				
Access: Is it publicly-accessible or quasi-publicly accessible (e.g., hotel guests only)? (Publicly accessible = 5; Quasi-public = 2)				
Tourism:	45	0	45	0
Officially Recognized: Is this specific tourist location or area listed on the Division of Travel and Tourism or local DMO? (If yes to specific tourist location = up to 10; If yes to area = up to 5; If no = 0)				
Tourism Potential: Based on the applicant's description of why the site is considered to be a tourism location and the local area, will EVSE attract in-state and out-of-state tourists to this site? (In- & out-of-state highly likely = 10; In-state likely = 7; Somewhat = 5; Not likely = 3; Not at all = 0)				
Proximity to Amenities: Location is not a stand-alone tourism destination and has walkable proximity to other attractions for tourists to visit. (If yes to 5 or more amenities = 10; If yes to 3 or more amenities = 5; If stand-alone destination = 3; if not a tourism location = 0)				
Potential Charger Type Usage: Based on the applicant's description of why the site is considered to be a tourism location and the local area, will the EVSE type sited here best serve the public and fulfill the needs of tourists visiting NJ? (Appropriate charger type = up to 5)				
Marketing: Is their marketing designed to bring tourists with EVs to the location? Are they coming from only New Jersey or from surrounding states? (In- & out-of-state highly likely = 10; In-state likely = 7; Somewhat = 5; Not likely = 3; Not at all = 0)				
EV Infrastructure Location (all applications are scored in all categories):	35	0	35	0
Essential Public Charging: Applicant location is more than 15 miles from an existing or awarded Level-Two. (Nearest Level Two: >30 miles (or 20 minutes) = 15; >15 miles = 10; >10 miles = 5; >5 miles = 0-4)				
Essential Public Charging: Applicant location is more than 25 miles from an existing or awarded DCFC. (Nearest DCFC: >50 miles = 15; >25 miles (or 20 minutes) = 10; >10 miles = 5; <10 miles = 0-4)				
Is the charger in a community location? Or a transportation corridor location? Or a rural location? (One point for each, max of three)				
Is this location part of a larger tourism corridor (e.g., shore locations, brewery trail, D&R canal, etc.) connecting multiple locations? (Up to two points)				
Bonus Points:	17	0	17	0
Targeted Need: Is the site located in a BPU designated Overburdened Municipality*? (In Overburdened Municipality = 5; Not located in Overburdened Municipality = 0)				
Is this a government-owned facility? = 5 points				
Is this a hotel? = 5 points				
Application is thorough and compelling (up to 2 points)				
Total:	112	0	112	0
Projects must score a minimum of 45 points in total. Those projects that score above 45 points will be presented to the Board for approval for participation in the EV Tourism Program in order starting with the highest scoring project and proceeding to the lowest scoring project until the allocated funding has been utilized.				
*Overburdened Municipality is subject to Board Definition.				