

# Equity in Energy Efficiency Working Group Meeting

Monday, May 4, 2020

1:30 p.m. – 4:30 p.m.

Via webinar



@NJBPU



New Jersey Board of  
Public Utilities

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# Agenda

1. **Welcome and Goals**
2. **Preview of the Utility Demographic Analysis Results**
3. **Panel Discussion 1:** Current Energy Efficiency Programs for Low & Moderate Income Households and Challenges to Participation
4. **Panel Discussion 2:** Reducing the Barriers to Energy Efficiency in Low- and Moderate-Income Households and Opportunities for Improvements & Enhancements to EE Programs
5. **Wrap-up and Next Steps**



# Introduction

**In 2018, Governor Murphy signed the Clean Energy Act, taking a significant step to establish New Jersey’s leadership in the clean energy economy.**

The CEA specifically calls for the Board to adopt programs that “ensure universal access to energy efficiency measures, and serve the needs of low-income communities,” and the EMP establishes that the State’s priorities in developing its statewide energy efficiency program are: affordability, equity, environmental justice, economic development, decarbonization, and public health.



# Equity Working Group

This group will include representatives from each of the other working groups in order to ensure that there is a dedicated forum for integrating equity into each of these focus areas—Comfort Partners, Multifamily, EM&V, and Marketing and Communications.

Particular attention will be given to the development and evaluation of equity related metrics to assess the magnitude of impacts and progress toward State goals, using traditional savings metrics, as well as other relevant data, including health impact assessments.

The work of the Equity Working Group will be supported by a robust stakeholder process.



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# Goals

- 1. Identify existing low-income energy efficiency program challenges and opportunities, and additional equity concerns**
- 2. Identify solutions to overcome common barriers and ways to scale energy efficiency among low-income households**
- 3. Identify next steps to ensure New Jersey has equitable energy efficiency program design and implementation going forward**



# Meeting Guidelines

- Submit questions for the discussion portion of each panel via the chat box. Include your name and organization.
- During the discussion portion of each panel, a moderator will call out the name of a person with a question. State your name and organization. That person will be unmuted to ask their question.
- Remarks can be made at the end of a panel by using the “raise hand” function. Please limit your remarks to ~3 minutes.
- All participants will be muted throughout the webinar, except when asking questions or making remarks.
- Everyone is encouraged to participate; we will take as many questions and comments as time permits.
- Listen to and respect other points of view.



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# Timeline

- **March 20, 2020** – NJBPU released the Energy Efficiency and Peak Demand Reduction Programs Straw Proposal
- **May 2020** – Board requires utility filings
- **Early Fall** – Utilities file
- **July 2021** – Next generation energy efficiency programs commence



# Preview of the Utility Demographic Analysis

**Bradley Campbell, DNV-GL**

**Miriam Goldberg, DNV-GL**

# Panel 1: Current Energy Efficiency Programs for Low- and Moderate-Income Households and Challenges to Participation

**Moderator:** Jessica Brand, Division of Clean Energy, NJBPU

- **Yvette Brown** – Senior Director of Marketing and Commercial Services, CMC Energy Services
- **Maureen Clerc** – Program Manager, NJBPU Energy Assistance Programs
- **Maria Delaplain** – Manager, Energy Assistance & Efficiency, New Jersey Natural Gas
- **Xin “Leo” Li** – Office of Low Income Energy Conservation, New Jersey Department of Community Affairs
- **Riché Outlaw** – Environmental Justice Coordinator, New Jersey Department of Environmental Protection
- **Peter Rose** – Managing Director, Community Enterprises, Isles, Inc.

# Panel 1: Current Energy Efficiency Programs for Low- and Moderate-Income Households and Challenges to Participation

- How is New Jersey serving low income households through EE programming?
- In your work, what barriers and needs do you see for adequately serving low-income households with energy efficiency?
- What's the greatest need in terms of energy efficiency when it comes to low-income customers or other historically underserved groups?
- How well do we meet the need in the state? What groups are most underserved when it comes to energy efficiency?

# Panel 1: Current Energy Efficiency Programs for Low- and Moderate-Income Households and Challenges to Participation

- What are the main challenges to participation?
- How can we improve the customer service experience when delivering energy efficiency to low-income households?
- What challenges are you seeing in terms of housing issues that may prevent participation in an energy efficiency program?
- What relationship do you see between housing, health, and energy?

# Panel 2: Reducing the Barriers to Energy Efficiency in Low- and Moderate-Income Households and Opportunities for Improvements & Enhancements to EE Programs

**Moderator:** Lauren Ross, American Council for an Energy-Efficient Economy (ACEEE)

- **Jacqueline Berger** – President, Apprise
- **Erin Cosgrove** – Policy Counsel, Energy Efficiency Alliance of New Jersey
- **John Harmon** – President and Chief Executive Officer, African American Chamber of Commerce of New Jersey
- **Evelyn Liebman** – Director of Advocacy, American Association of Retired Persons – New Jersey

## Panel 2: Reducing the Barriers to Energy Efficiency in Low- and Moderate-Income Households and Opportunities for Improvements & Enhancements to EE Programs

- What are some of the key opportunities you see for improving low-income energy efficiency programs and services?
- What changes are needed to improve access to current and expanded programs? How can we enhance existing programs (e.g., certain measures, different design, funding)?
- How can we improve the customer service experience when delivering energy efficiency to these households?

## Panel 2: Reducing the Barriers to Energy Efficiency in Low- and Moderate-Income Households and Opportunities for Improvements & Enhancements to EE Programs

- Should programs be more targeted at specific groups or housing types?
- What opportunities do you see that can better integrate energy efficiency programs with health and housing programs across the state?
- To wrap up, what next steps are needed to ensure greater equity in energy efficiency programs across the state?

# Wrap-up and Next Steps

Members of the public may file written comments with the Secretary of the New Jersey Board of Public Utilities, regardless of whether they participate in the public meetings.

Written comments may be submitted electronically to **EnergyEfficiency@bpu.nj.gov** in PDF or Word format. Please include a subject line of “Equity in Energy Efficiency.” All comments must be received on or before the comment deadline of **5:00 p.m. ET on Friday, May 15, 2020.**



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