### **DIRECT INSTALL**





# Get paid for energy-efficiency upgrades to your business!

Sometimes, the biggest challenges to improving your business' energy-efficiency is getting started. With Direct Install, it's simple. Created specifically for existing small to mid-sized facilities, Direct Install is a turnkey project solution that makes it easy and affordable to upgrade to high-efficiency equipment. New Jersey's Clean Energy Program will provide you with a FREE energy assessment and a participating contractor will work with you to cut your facility's energy costs.

To dramatically improve your payback on the project, the program pays up to 80% of retrofit costs to facilities within an Urban Enterprise Zone, Opportunity Zone, owned or operated by a local government, K-12 public school, or designated as affordable housing. Other types of facilities receive an incentive up to 70% of retrofit costs.

### **Eligibility**

- Existing small to mid-sized commercial and industrial facilities
- Average annual peak electric demand no greater than 200 kW over the last 12 months
- Must be located in New Jersey and served by one of the state's public, regulated electric or natural gas utility companies

Applicants must submit:

- 12 months of electric utility bills
- 12 months of gas utility bills

# Eligible Electric & Gas Equipment\*

- Lighting
- Lighting Controls
- Heating/Ventilation/Air-Conditioning (HVAC)
- HVAC Controls
- Variable Frequency Drives
- Refrigeration
- Motors
- Hot Water Conservation Measures

\*Measures eligible for Direct Install are limited to specific equipment categories, types and capacities & reevaluated regularly to ensure the best energy solutions for your facility.

See the reverse side to learn more about the steps to savings with the Direct Install program.

For more information on all of the NJCEP offerings, visit NJCleanEnergy.com/CI or contact us at 866-657-6278.

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New Jersey's Clean Energy Program is brought to you by the New Jersey Board of Public Utilities.

### New Jersey's Clean Energy Program **Direct Install**

#### **Program Application Process**





NJCleanEnergy.com/DI to locate the contractor that serves your area.

Contact the Direct Install (DI) contractor assigned to the county where your project is located.

The DI contractor will determine your project eligibility and perform a free energy assessment to identify eligible measures.



Review the results of your energy assessment with your DI contractor. Discuss which measures qualify for incentives and your share of the project cost.

Sign the scope of work document and work with your contractor to complete and submit the program application.



Work with your DI contractor to develop a project plan, set an installation schedule and complete the project.



Accept the completed work by signing the project completion form and paying your DI contractor your share of the project cost.

**New Jersey's Clean Energy Program** pays the rest!

Receive a scope of work document from your DI contractor.

Receive approval of application & notice to proceed.

Upon work completion, receive a project completion form.

Start saving money.

#### **Success Story**

**Business Type:** 

Hardware and Lumber

Jaeger Lumber Supply

Measures:

LED Lighting Upgrades, HVAC Upgrade, Programmable Thermostats, Water Conservation

Success Story from previous fiscal year. Incentives may differ.

**Project Financial Details:** 

\$33,662 Total Project Costs: \$23,635 Incentive \$7,250 **Annual Savings:** 1.4 Years Payback Period:

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